STA Certified Programme in Intelligent Transport Systems (ITS)

The overall objective of the **STA Certified Programme in Intelligent Transport Systems** is to provide participants with a broad understanding of the main Intelligent Transport Systems (ITS) measures available in the light of *international best practices*.

The course not only provides a comprehensive analysis of the **state-of-the-art** in the field, but also studies in detail **practical cases** and brings insight into the accompanying **regulatory and standardisation strategies** required to secure the deployment of up-to-date road-related ITS solutions.

Up to 50 participants	Duration: 2 days (16 hours)
Target groups	Areas of knowledge
 Transport Ministries Road Directorates Road research laboratories Engineering consultancies Road equipment manufacturers Contractors / concession operators Students (departments of civil & mechanical engineering) 	 Review of user-oriented, practical and accessible ITS systems that go beyond the elaboration of the "usual" ITS studies, analysis and strategies. The binomial 'enforcement agents - cameras & radars' approach evolve by fully utilizing the data available from a variety of sources (sensors, Bluetooth, license plate recognition, satellite, etc.). Strategies for a greater optimisation of the existing infrastructure capacity. Utilization of ITS systems to facilitate freight and passenger transfer between the different transport modes, which can be coordinated more efficiently in order to cut transport times and costs. Deployment of more sustainable and more efficient mobility scenarios that benefit from car industry development. Potential of cooperative systems to integrate data generated by both vehicles (V) and the infrastructure itself (I) and provide high-quality services.
Outcomes	

- Define the role of ITS solutions in the context of a safe, sustainable and intelligent operation of road traffic
- Understand and assess the **potential** of the different ITS technologies available
- Decide which ITS solution is most appropriate for a given situation
- Build and implement comprehensive ITS deployment strategies
- Decide the most appropriate regulatory and standardisation courses of action

